



## Pleasant Lake Association

PO Box 53, Deerfield, NH 03037-0053



**November 12, 2009**

### **To All Friends of Pleasant Lake -**

We each have a wonderful opportunity: A Challenge Grant to help protect the water quality of Pleasant Lake has been established by David and Mary Moore. The Moores will match up to five thousand dollars (\$5,000) in contributions we make to our Lake Host Fund. In order to be eligible for the match our contribution needs to be:

- Fifty dollars or more,
- Made between now and December 31, 2010, and
- Must include the attached form.

David and Mary Moore's interest in the health of the lake dates back more than forty years. Dave's parents lived in Deerfield for twenty years and Dave and Mary now own his sister Linda Hockman's camp. The Moores have been involved much of their professional lives with environmental issues in the New Jersey area and since retirement have continued service on various environmental governing boards. Based on this experience, the Moores have a profound appreciation for the exceptional water quality of Pleasant Lake and, with our help, are extremely interested in keeping it that way.

Their particular interest is the preventative Lake Host Program. This program involves inspecting and removing milfoil and any other weeds found on boats entering our Lake. Variable Milfoil presently infests over fifty NH lakes. By continuing vigilance, the object of this program is to keep our lake free from the devastating aesthetic and financial consequences of a Milfoil infestation.

Preventing Milfoil is much more cost effective than treating it. Northwood Lake knows this, but for them prevention is too late. In an attempt to control or eradicate Milfoil, the lake has been chemically treated five times at a cost exceeding \$100,000. However, Milfoil still exists and is spreading.

Pleasant Lake's Lake Host program is attempting to prevent this from happening here and to do this we need additional hours of coverage at the ramp to inspect boats being launched. To provide for this and future needs of this program, the Moores through their Challenge Grant are providing everyone interested in protecting Pleasant Lake an opportunity to have their gift doubled. Your participation is greatly needed.

The Pleasant Lake Association's (PLA) Board of Directors are extremely grateful to Mary and David for this unprecedented offer and asks you to express your thanks too by responding to this Challenge and returning the enclosed form with your contribution. If you have questions please visit the PLA website: [www.pleasantlakenh.org](http://www.pleasantlakenh.org) to learn more or contact your Director or any Board member.

Sincerely,

Tom Brennan,

[www.pleasantlakenh.org](http://www.pleasantlakenh.org)



Pleasant Lake Association President

**Donation - Lake Host Program**  
*Pleasant Lake, Deerfield & Northwood, NH*

The Lake Host™ Program is courtesy boat inspection program implemented by NH LAKES in cooperation with local participating groups to prevent the introduction and spread of exotic aquatic plants, like variable milfoil, from lake to lake. Exotic aquatic plant infestations in lakes and ponds are undesirable because they make recreation in and on the water dangerous and unpleasant, disrupt the ecological balance of these water bodies, reduce shoreline property values, and are difficult and expensive to control.

A key objective of the Lake Host Program is to educate boaters. In addition to inspecting boats entering and leaving the lake for noxious weeds, pamphlets are distributed. We have included two of the educational materials given to and discussed with boaters during the process

**ATTENTION BOATERS:** This pamphlet calls boaters attention to all the lakes in New Hampshire presently infested with Milfoil. Boaters using these lakes are urged to do a particularly careful Milfoil boat inspection thereafter. **Boat contamination is one of the principle methods of spreading exotic weeds from lake to lake.**

**UNWANTED – The Frightful Fourteen:** This pamphlet provides pictures of the kinds of plants we are trying to prevent from entering Pleasant Lake.

-----Please Return This Form Along With Your Contribution -----

In appreciation of the Moore's generosity for matching all contributions greater than \$50 up to a total of \$5,000, enclosed is my / our contribution of:

\$50 \_\_\_\_\_ \$75 \_\_\_\_\_ \$100 \_\_\_\_\_ \$250 \_\_\_\_\_ Other \$ \_\_\_\_\_

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_



Pleasant Lake Association

Please make checks payable to Pleasant Lake Association – Lake Host Fund and mail

to: **Pleasant Lake Association**

**P.O. Box 53**

**Deerfield, NH 03037**

***Attention: J. Cote – Treasurer***

Note: All gifts to the Pleasant Lake Association – Lake Host Fund are tax deductible to the full extent of the law.